

# 2017 CASCADIA INNOVATION CORRIDOR CONFERENCE

## Working Draft Agenda

**Objective:** Bringing business, government and academic leaders together to identify and pursue initiatives that will drive regional growth and foster international collaboration, in the spirit of unity that the Peace Arch symbolized – with demonstrable progress in each year leading up to the centennial in 2021.

### Tuesday, September 12<sup>th</sup>

- 11:00 AM – 12:00 PM**    **Check-In at Sheraton Grand Ballroom A&B**
- 12:00 PM – 1:40 PM**    **Conference Welcome and Kick-Off Key Note Address**
- Welcome by Conference MC, Maud Daudon, CEO, Seattle Metropolitan Chamber of Commerce
  - Welcome by The Honorable Ed Murray, Mayor of Seattle
  - Brad Smith, President and CLO, Microsoft Corporation
  - Jeff Booth, President and CEO, BuildDirect
- 1:40 PM – 2:00 PM**    **Break**
- 2:00 PM – 2:15 PM**    **Special Message from the Canadian Government**
- Jonathan Wilkinson, Parliamentary Secretary to the Minister of Environment and Climate Change and Member of Parliament for North Vancouver
- 2:15 PM – 2:45 PM**    **BCG 2017 Report on Development of the Cascadia Corridor**
- John Wenstrup, Senior Partner & Managing Director, The Boston Consulting Group
- 2:45 PM – 3:15 PM**    **The Entrepreneur's Perspective**
- Ryan Holmes, CEO, Hootsuite
  - Geoff Entress, Managing Director, Pioneer Square Labs
- 3:15 PM – 3:30 PM**    **Break**
- 3:30 PM – 4:30 PM**    **Research and Higher Education – Helping Innovation Flourish**
- Moderated by Greg D'Avignon, President and CEO, Business Council of British Columbia
  - Santa Ono, President, University of British Columbia
  - Ana Mari Cauce, President, University of Washington
  - Kathy Kinloch, President, British Columbia Institute of Technology
  - Todd Zarfos, Vice President Engineering Functions, Boeing Commercial Airplanes

- 4:30 PM – 5:30 PM**      **Spurring Increased Venture Capital Investment in the Corridor:**
- Moderated by Tom Alberg, Managing Director, Madrona Venture Group
  - Alexandre Guertin, Associate, Kensington Capitol Partners
  - Scott Jacobson, Managing Director, Madrona Venture Group
  - Glenn Kelman, CEO, Redfin
  - Heather Redman, Founder, Flying Fish Partners
  - Jeff Sinclair, Co-Founder and CEO, EventBase

- 5:30 PM – 6:45 PM**      **Reception– Metropolitan Ballroom – with remarks from**
- The Honorable Dow Constantine, King County Executive
  - Fazil Mihlar, Deputy Minister, Ministry of Jobs, Trade and Technology, Province of British Columbia

**Wednesday, September 13th<sup>th</sup>**

- 7:30 AM**      **Doors Open for Breakfast**

- 8:00 AM – 8:45 AM**      **Breakfast w/ Keynote Address**  
**Building Strength Through Regional Connections**
- The Honorable Jay Inslee, Governor of Washington

- 8:45 AM – 9:00 AM**      **Cascadia Urban Analytics Cooperative (CUAC)**
- Thaisa Way, Professor, College of Built Environments, and Executive Director, Urban@UW, University of Washington

- 9:00 AM – 10:00 AM**      **How Computing Technology is Transforming the Life Sciences**
- Sue Paish, President and CEO, LifeLabs
  - Dr. Brendan Byrne, Chief Innovation Officer, TELUS Health
  - Dr. Jane Roskams, CSO and Co-Founder, The Cascadia Data Federation; Executive Director, The BRAIN Commons

- 10:00 AM – 10:30 AM**      **Break**

- 10:30 AM – 11:30 AM**      **Breakouts: Creating Opportunities**
- **Option 1: Smart Cities Approaches to Transportation**
    - Moderated by The Honorable Dave Somers, Snohomish County Executive
    - Ryan Calo, Faculty Co-Director, Tech Policy Lab, University of Washington
    - Adiam Emery, Intelligent Transportation System Engineer, City of Seattle
    - Andrew McCurran, Director of Strategic Planning and Policy, TransLink
    - Peter Leathley, Senior Manager, Digital Infrastructure and Assets, City of Vancouver
  - **Option 2: Virtual / Mixed / Augmented Reality – A Tech Sector Supporting Other Industries**

- Moderated by Matt Hooper, Founding Partner, Interactive Media & Entertainment Law PC
- Graham Cunliffe, Director of Business Affairs & Operations, Finger Food
- Ryan James, Co-Founder, CTO, Pear Med
- Charles Lavigne, Co-founder and CEO, LlamaZOO

**11:40 AM – 12:00 PM**    ***Break / Transition to Lunch***

**12:00 PM – 1:30 PM**    **Closing Lunch Keynote Address: A Technology and Innovation Economy for All**

- Maria Klawe, President, Harvey Mudd College
- Closing Remarks: Greg D'Avignon, President, BCBC and Maud Daudon, CEO, Seattle Metropolitan Chamber of Commerce

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